

# THERE'S GREEN AND THEN THERE'S LEED<sup>®</sup>



# WHAT CAN A LEED CERTIFIED HOME DO FOR YOU?

## SAVINGS.

LEED homes are built to be highly energy-efficient, ensuring that your home can comfortably heat and cool itself with minimal energy usage. Each LEED home is individually tested to minimize envelope and ductwork leakage, and care is taken from the design and selection of materials through the installation of all products and major systems.

LEED homes are also designed to minimize indoor and outdoor water usage. Low flow fixtures and fittings, efficient irrigation systems, and water-efficient appliances are some common features in LEED homes.

**And when you save energy and water, you save money.**

## VALUE.

A home is the largest purchase most families will make, help add to it's value. Homes featuring energy and water efficiency, as well as other green features, are in growing demand. In a recent study\*:

Consumers ranked green/energy efficiency as their top requirement for their dream home (higher than 'beachfront' or 'gated community').

60% said that green and energy efficient are amenities they want in their next home.

Further, in many markets certified green homes are now selling quicker and for more money than comparable non-green homes.

\*Weston, Rusty. "Yahoo! Study: American Dream Homes Turn Green." Yahoo! Real Estate (2011).

## WELL BEING.

We are all concerned about our family's health and safety, as well as the environment in which we live.

**FACT:** The EPA estimates that indoor air is between two and 10 times more polluted than outdoor air, so it is critical that your home have good ventilation and that it minimizes indoor pollutants and hazards. LEED homes require proper ventilation, high efficiency air filters, and measures to reduce the possibility of mold and mildew.



Not only does a LEED home encourage the use of environmentally-preferable products when possible, they are built to ensure that construction waste is minimized, lessening the impact on the world around us.

## TRUSTED.

To ensure that your home is built to an exacting green standard, each LEED home is inspected and tested by a third party non-profit organization, the U.S. Green Building Council. Onsite inspections, detailed documentation review, and as-built performance testing are required in every LEED home - so you can trust that your home is truly green.

**LEARN MORE  
ABOUT LEED  
FOR HOMES**  
[leedforhomes.org](http://leedforhomes.org)



*LEED for Homes is a voluntary rating system that promotes the design and construction of high-performance green homes. Administered by the U.S. Green Building Council, LEED promotes a holistic approach to sustainability and emphasizes strategies for better environmental and health performance.*

Some of the world's most important buildings use LEED. Projects from skyscrapers such as the Willis (formerly Sears) Tower in Chicago to Dell Children's Hospital in Austin to the California Academy of Sciences in San Francisco to the Empire State Building – even your local Starbucks – are using LEED to design, construct, operate and maintain their buildings. These projects were constructed using designs and processes aimed at saving energy, water, and money, and providing healthier and more comfortable surroundings for the people who use them.

SO SHOULDN'T THE  
MOST IMPORTANT  
BUILDING IN YOUR  
WORLD – YOUR  
HOME – USE LEED,  
TOO?

**TO LEARN MORE VISIT  
[LEEDFORHOMES.ORG](http://LEEDFORHOMES.ORG)**